



BASTROP AREA CRUISERS PRESENT:

VETERANS WEEKEND CRUISE IN, CAR SHOW &
VETERANS TRIBUTE CEREMONY
MAIN STREET, BASTROP, TEXAS
Friday & Saturday, November 11 & 12, 2022

“HEROES AND HOT RODS”

SPONSORSHIP/DONATION FORM

We welcome you to consider sponsorship or a prize donation for the Downtown Bastrop “Veterans Weekend Car Show” to be hosted by the Bastrop Area Cruisers Car Club (BAC). With over 160 members, the BAC has successfully conducted car shows in Bastrop County for many years and with as many as 430+ show entries with great feedback! Your sponsorship is both a marketing opportunity and a contribution to the community. The 2021 Veterans Day Weekend Car Show, including the raffle, generated over \$38,000 with over 80% donated to Veterans support organizations, with remaining going for Auto Tech scholarships, and other local organizations such as the Food Pantry, Soup Kitchen Ministry, many others. Listed below, we have provided various levels of sponsorship packages based on your budget, support preferences, and your marketing goals. One year BAC membership w/\$100 cash donation.

“PRESIDENTIAL SPONSOR” **\$5000, “ADMIRAL SPONSORSHIP” **\$2000** – COMMITED:**

“COLONEL” SPONSOR **\$1000 OR MORE, SPONSOR RECEIVES:**

- “Vehicle Brand” choice award (for car dealers) & one “Class Award” or for all other “Colonel” level sponsors, your choice of two “Class Awards”.
- Business name announced and representative appearance at awards ceremony if desired.
- Opportunity to display 2 vehicles at car show (for new car dealers only) or a 12’x12’ booth space at event with your supplied 2’x6’ banner & canopy tent.
- Business name/logo on participant event t-shirts – given to pre-registered entrants.
- Business logo on all event posters along with other Colonel & above sponsors.
- One year of complimentary BAC Car Club membership.
- Four complimentary event t-shirts provided approx. 1 month ahead of event.
- Business logo on BAC website with link to your website for one year.
- Sponsorship level with business name placed on a sign near the main show stage and listed in Car Show Program handout booklet given to participants.
- Sponsor Appreciation Plaque presented to you to display for your support if desired.
- Donation \$1000 or more (min. \$800 cash) and balance in Retail Value Goods or Services
- **(**Limited to 10 “Colonel” Sponsors) - Previous year Colonel sponsors have first right of refusal. Payment Deadline is September 1, 2022. Completed signed Form deadline is August 1st, 2022.**

“CAPTAIN” SPONSOR **\$500, SPONSOR RECEIVES:**

- Your choice of one “Class Award” sponsorship.
- Business name announced at awards ceremony when awards presented.
- Opportunity to have a 12’x12’ booth space at event with your supplied 2’x 6’ banner & canopy at no additional cost.
- Two complimentary event t-shirts provided approx. 1 month ahead of event.
- Business logo on BAC website with link to your website for one year.
- One year of complimentary BAC Car Club membership
- Sponsorship level with business name placed on a sign near the main show stage and listed in Car Show Program handout given to registered participants.
- Sponsor Appreciation Plaque presented to you to display for your support, if desired.
- Donation \$500.00 or more (min. \$300 cash) and balance in Retail Value Goods or Services.
- **(**Limited to 20 “Captain” Sponsors) - Previous year Captain sponsors have first right of refusal. Payment Deadline is September 1, 2022. Signed Form deadline August 15, 2022.**

SERGEANT SPONSOR **\$250 RECEIVES:**

- Business logo on BAC website with link to your website for one year.
- Sponsorship level with business name placed on a sign near the main show stage, and listed in Car Show Program handout.
- Two complimentary event t-shirts provided approx. 1 month ahead of event.
- One year of complimentary BAC Car Club membership.
- Donation \$250.00 or more (min. \$100 cash) and balance in Retail Value Goods or Services
- (**Limited to 20 "Sergeant" Sponsors) - Payment & Signed Form Deadline is October 1, 2022.

CORPORAL SPONSOR **\$100 RECEIVES:**

- Business logo on BAC website with link to your website for one year.
- Sponsorship level with business name listed in Car Show Program handout.
- One year of complimentary BAC Car Club membership only with \$100 monetary donation.
- Donation \$100.00 or more (min. \$50 cash) and balance of Retail Value Goods or Services
- **Payment/Participation Deadline is October 15, 2022**

OTHER SUPPORT OPPORTUNITIES – DOOR PRIZES OR SILENT AUCTION

In lieu of, or in addition to one of the sponsorship levels, we are also accepting participant door prizes and silent auction items such as gift certificates/cards or merchandise (caps, t-shirts, koozies, etc.) with your business name (if desired) with a value of \$5 to \$99. Business name will be listed for Silent Auction items at table at Saturday show. **Prize Participation Deadline is October 15, 2022**

We **Thank You** in advance for your past/current support and willingness to augment the efforts of the Bastrop Area Cruisers in making a difference in our community and facilitating on of the largest events to take place in downtown Bastrop each year.

Business Name: _____

Your Name Printed: _____ Position: _____

Address/City/State/Zip: _____

E-mail: _____ Phone: _____

Sponsorship Level Desired: _____ Investment Amount: _____

Check/Cash Given to BAC member Y____ Amt? _____ Check to be mailed to BAC PO Box Below _____ Amt. _____

Door Prize/Silent Auction Item(s): _____

Sponsors Signature _____ Date _____

(Colonel/Captain Level) Car display (**Car Dealers**) - Y____ N____ or 12'x12' booth at event - Y____ N____

(Colonel/Captain Level): Award Class choice(s) Class number(s) _____ Any OK _____

(Colonel (4) /Captain (2)/ Sergeant Level (2)): Shirt Info: Sizes/Gender

Men's – List Qty for each size ---S _____ M _____ L _____ XL _____ 2XL _____ 3XL _____

Ladies - List Qty for each size ---S _____ M _____ L _____ XL _____ 2XL _____ 3XL _____

Membership form completed Yes _____ No _____ Membership card(s) given: Yes _____ No _____

Please remit payment & completed form to: Bastrop Area Cruisers, P.O. Box 667, Bastrop, TX 78602

Please submit Business Logo File to: Chad Arnold: arnoldtxx@gmail.com

BAC Member Requester Name: _____

Phone: _____ E-mail: _____